



THE MEMOQ MISSION: THE GAMES GLOBAL ODYSSEY

JOHAN LOURENS

GAMES GLOBAL



WHO AM I?



JOHAN LOURENS

LOCALISATION
PRODUCT MANAGER



11 YEARS



8 YEARS



WHO IS GGL?

Games Global is a leading developer and distributor of innovative online casino-style gaming (“iGaming”).



1300 GAMES



30+ LANGUAGES



40+ STUDIOS



20+ YEARS



WHO ARE WE?



LSPs



LOCALISATION
CENTRAL



40+ STUDIOS



PLATFORM



WHAT SPARKED IT?



94 ISSUES



BROKEN SLA



DATA INTEGRITY



LOST CONFIDENCE

KEY QUALIFYING TMS CRITERIA



Image Preview



Custom Reporting



Advanced QA



Auto-Cost Calculation



Custom Workflows



Custom TM Architecture

SOLUTION



memoq



Client Portal

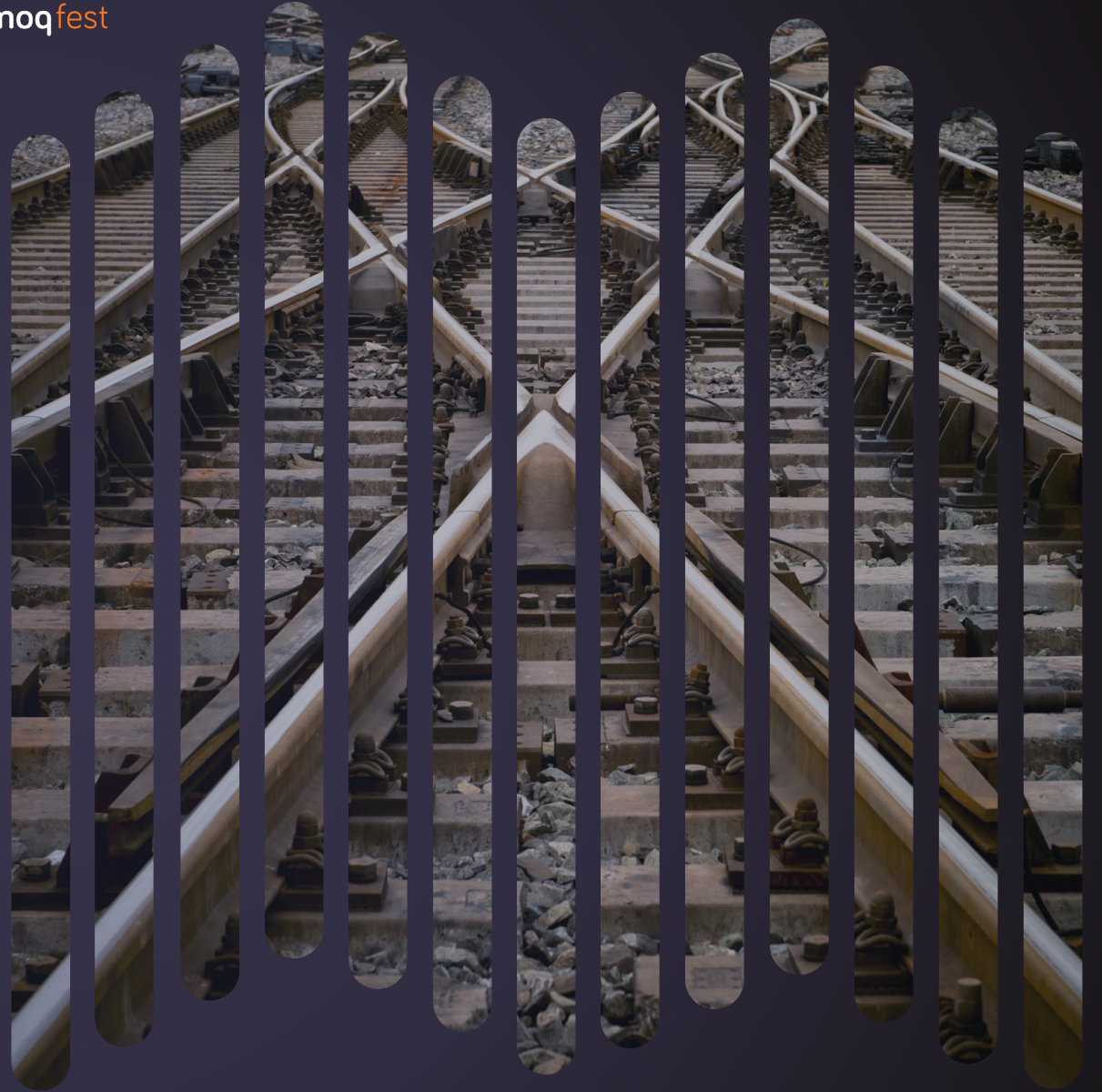


Project Management



Translations Management

FUTURE PROOFING



FUTURE PROOFING



FUTURE PROOFING

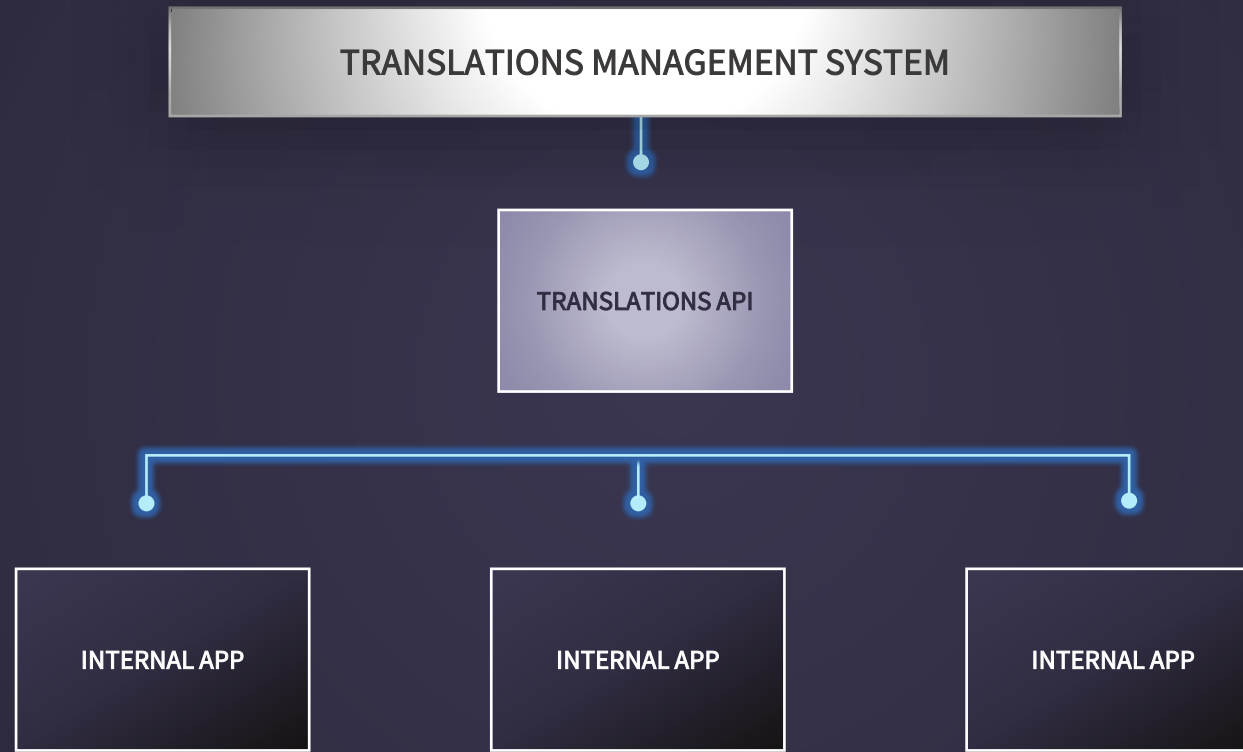
TRANSLATIONS MANAGEMENT SYSTEM

INTERNAL APP

INTERNAL APP

INTERNAL APP

FUTURE PROOFING



TAPI (TRANSLATIONS API)



TAPI (TRANSLATIONS API)



CREATING PROJECTS

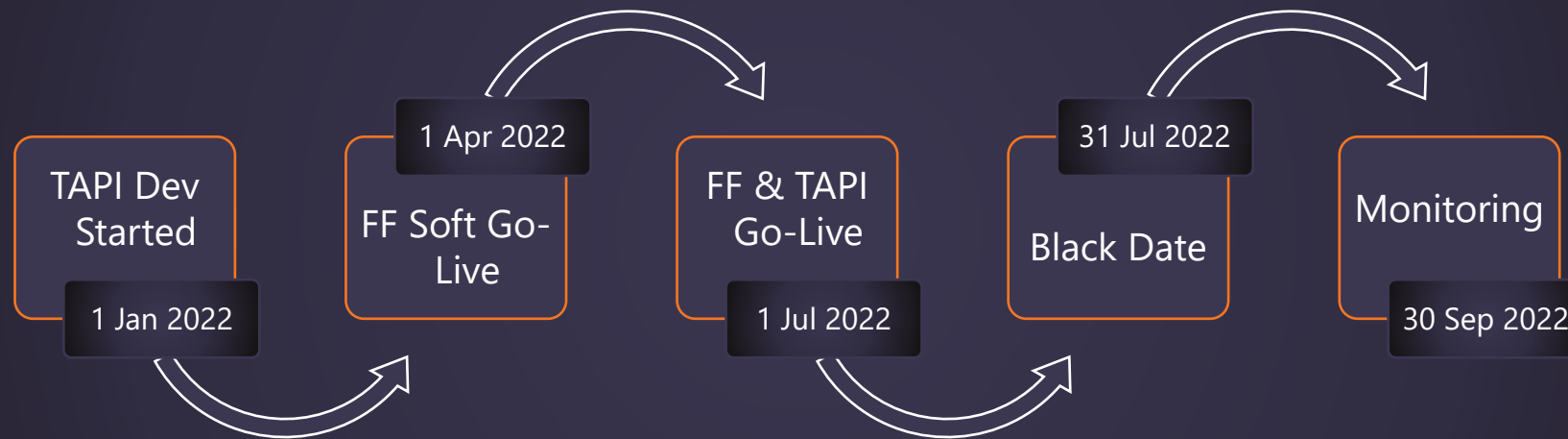
PROJECT PROGRESS

DOWNLOAD SOURCE & TARGETS

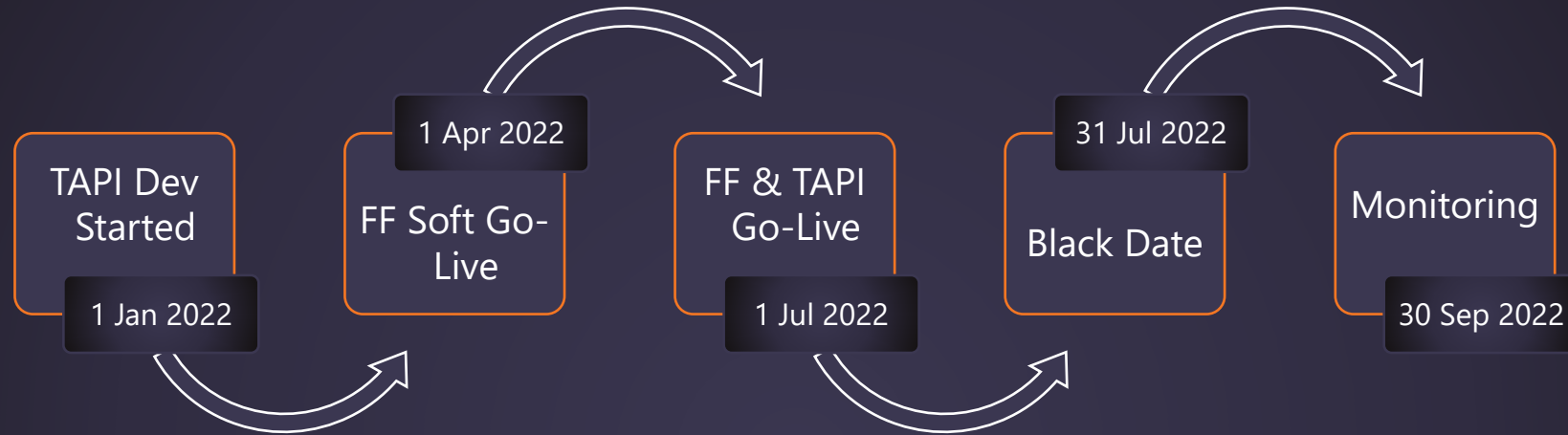
STANDARDISATION OF LOCALE

REPORTING

ROLLOUT PLAN



ROLLOUT PLAN



LIVE ISSUES



ENGLISH IN TARGET



LIVE ISSUES



ENGLISH IN
TARGET

LIVE ISSUES



API LOAD
TESTING

MANUAL CLOSING
OF TASKS



LEARNINGS



Keyman Reliance



**API Load
Testing**



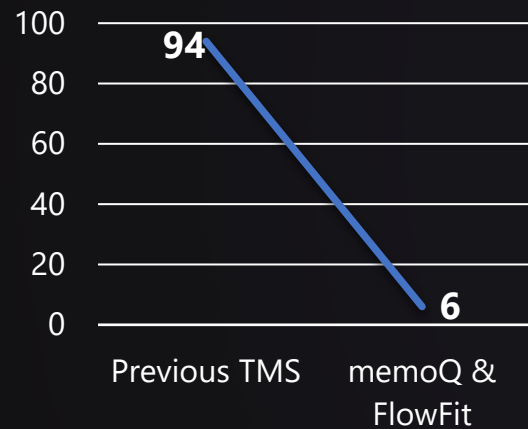
Plan For The Worst



**Sharing of Keys Across
Studios**

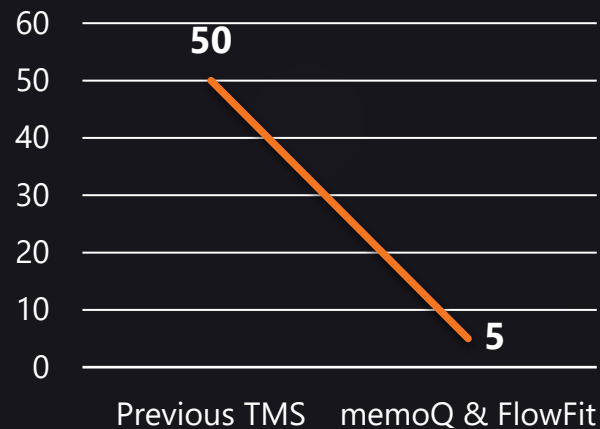
BENEFITS REALISATION

TMS ISSUES



▽ 94%

PRODUCTION DAYS LOST



▽ 90%



WORKLOAD INCREASE

27%

TMS RELIABILITY

91.5% ▶ 97.7%



Thank you!

Any questions?



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